



Criticality of accurate attendance mapping in frontline jobs

Automated attendance management systems disrupting the space with geo-targeting and geo-fencing





Cover Story

Criticality of accurate attendance mapping in frontline jobs

Absenteeism and punctuality are directly correlated with an employee's performance and productivity. An international survey by SHRM indicates that absenteeism can lead to productivity loss for an enterprise by up to 15.7%, as it involves tasks such as the administration of the absenteeism, adjusting workflows, and taking over of certain tasks. At an individual level, absenteeism would mean loss of pay and loss of opportunities.

Given the high stakes of attendance and punctuality in ensuring productivity and ROI in businesses, accurate tracking becomes a crucial element of workforce management, especially in blue-collar jobs.

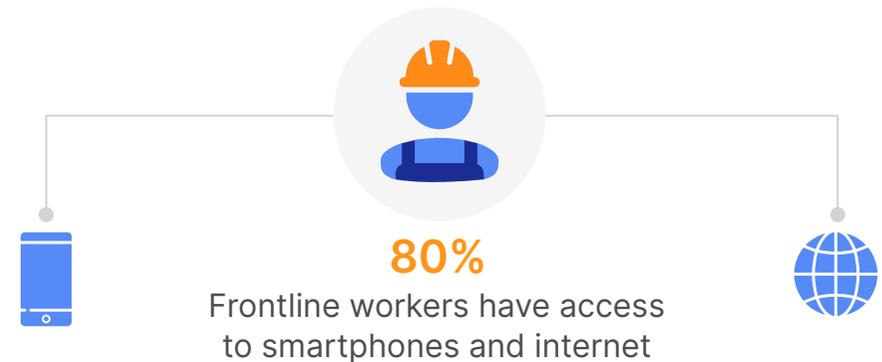
However, a lot of companies that employ blue-collar workers do not have efficient attendance marking systems in place to manage attendance, working hours and activities accordingly. They either rely on manual processes or old-school mechanisms that are not spoofing proof, lack real-time reporting abilities or are manipulatable manually.



The absence of a proper attendance management system leads to a lack of an accurate work scheduling system, data discrepancies leading to suboptimal productivity, inaccurate pay, wastage of time and hindrance in operations.

Emerging automated attendance systems

At a time, when technology has been reshaping various aspects of the blue-collar workforce management, adoption of an automated attendance system is a critical part of the process. As of 2021, 80% of the frontline workers have access to smartphones and the internet. Hence, digitization of attendance management even for distributed workers in remote locations is feasible today.



An advanced automated attendance system enables transparency between enterprises and employees through accurate tracking. It doesn't just ensure a flawless attendance tracking and leave tracking through biometric capabilities but also ensures spoof-proofing through geo-fencing and live attendance marking, live tracking and off-line attendance marking.



Capabilities found in the new-age attendance systems

An advanced attendance system for frontline workers is created keeping in mind the needs and challenges involved in frontline jobs involving large and distributed workforce. Here are some of the capabilities found in advanced attendance management systems.



Spoofing proof

Powered by facial recognition technologies with liveness & geo-fencing, the system prevents buddy punching or using images for proxy and ensures accurate tracking of attendance and punctuality.



Real time Insights

Insights are shared on a real-time basis helping employers manage their sites leading to improved productivity and forecasting.



Rostering

Reduces effort and time required in scheduling. The simplified and intuitive user interface and experience allows easy copying and change of schedule.



Automated Reports

Muster roll and other attendance reports can be availed with the click of a button.



Leave and Holiday Mapping for Compliance

The system manages scheduling of leaves and holidays as per state laws and company policies.



Contactless attendance marking

Touchless attendance marking captures attendance also in group mode and in the absence of the internet.



Self serve app enablement

App enablement to help the frontline workers mark attendance, check logs, apply for leaves, and check schedules, holidays etc by themselves through using their smartphone.

Automated attendance systems, being cloud-based and AI-powered, is decentralised operationally while at the same time centralised for admin control and real-time views. By embracing the new age systems, companies can free their managers from the routinised tasks of record keeping and allow them to focus/engage on critical tasks.

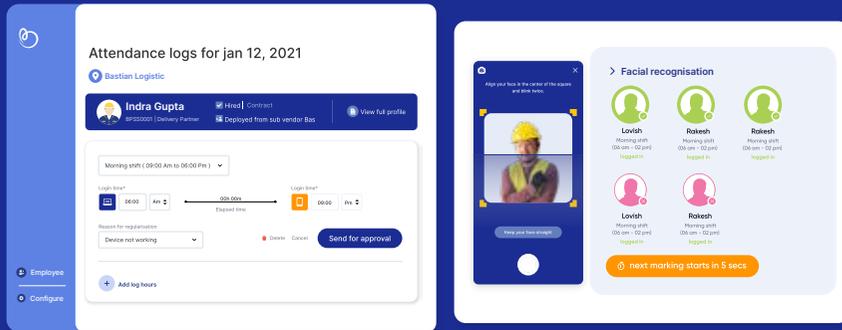
Any company that's not using an automated attendance system is risking its profits and productivity in today's age.





Star Feature

Attendance



BetterPlace Attendance is an advanced HR management system that automates the entire attendance management process and allows organizations to streamline attendance and payroll even for remote work. From tracking time to marking attendance and managing leaves, BetterPlace Attendance offers an all-in-one solution to increase payroll accuracy, reduce admin hours and cut operational costs.

A sustainable way forward

 Facial recognition and geo-fencing to ensure accuracy

 Offline attendance marking

 Group attendance marking

 Customizable and configurable with high adaptability

 Overtime management, approval systems & force logout options

 Simple rostering, reports & regularization

 Intuitive interface for staff scheduling

 Real-time insights covering multiple locations

[Read More](#)

Enjoy
3-month trial
of BetterPlace
Attendance!

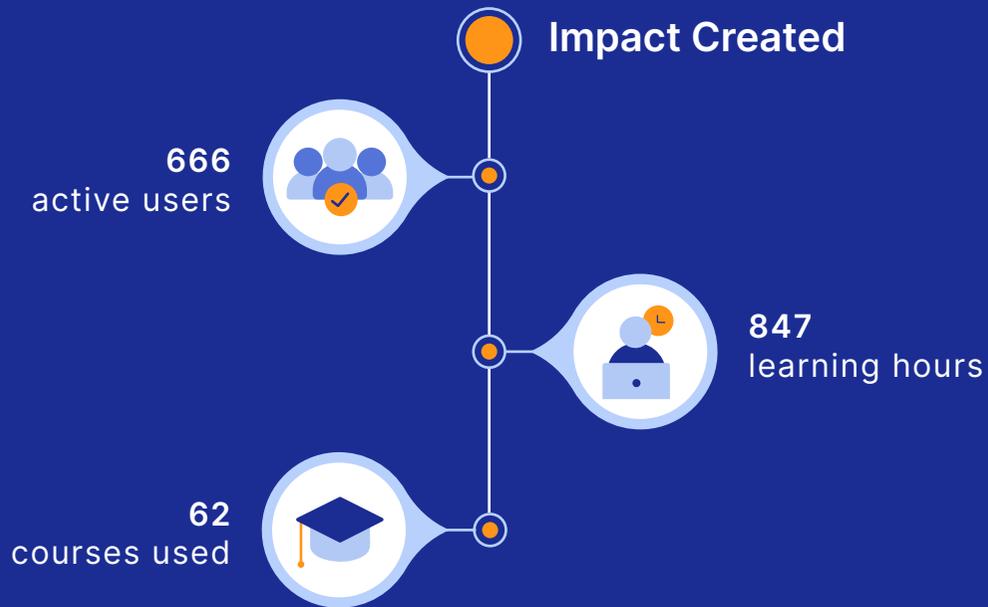
*Conditions apply!



Customer Success Story

Upskill

With a diverse workforce deployed across roles in operations, stores and kitchens, TenderCuts which is India's first omnichannel meat and seafood retailer, sought BetterPlace's help in providing a single user-friendly solution to train its employees across different roles in vernacular languages.



BetterPlace Announcements

THE NEXT STEP >>

BetterPlace hosts the Next Step event - a thought leadership initiative, in Delhi on December 9, 2022. With the theme being 'Creating an Equitable & Efficient Future for Frontline Workers & Enterprises', the event is meant to initiate dialogues about the wellbeing of frontline workers and how enterprises can enable a sustainable ecosystem for the same.



Meet **Mohana MD**

BetterPlace appoints Mohana MD as chief people and culture officer in November 2022





BetterPlace in the News



Taking up gig work? Here are a few things to keep in mind

As mass layoffs hit employees hard across sectors, headhunters say there is a silver lining. If they wish to, those who have lost their jobs can take up gig work.

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The way we gig needs a major overhaul: Moonlighting is the way

In the 16th century, philosopher Adam Smith had theorised that wealth is created through productive labor, and that self-interest motivates people to put their resources to the best use.

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Women's participation in workforce rises as economy normalises: Study

Women's participation in the frontline workforce in India is reviving as the economy normalises after more than two years of the pandemic, a study showed.

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Blogs



Everything You Need to Know About Biometric Fingerprint Attendance Systems

A biometric scan turns each fingerprint into a one-of-a-kind entry code that can only be used by the employee to whom the fingerprint belongs. If someone wants to act as an employee proxy.

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3 Things You Can Do if Employee Background Screening Isn't Keeping Up Your "Quick and Cost-Efficient Hiring" Gameplan

Here's the big problem — the time it takes to conduct a background check on an employee.

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You Can't Say No To Pre-Verified and Pre-Skilled Talent: The Little-Known Advantages of Hiring Genuine and Adept Frontline Workers

Since this is the era of uncertainty and change, having access to a pool of verified.

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Transforming the Frontline Workforce Ecosystem

HRMS Platform

Future-ready
enterprise platform to
manage frontline workforce

SELECT

Tech-enabled
solutions for contractual
& gig workforce

BENEFITS

Insurance &
Merchandise for
frontline workforce

rocket

Pre-verified &
pre-skilled pool of
frontline workforce