

product manager

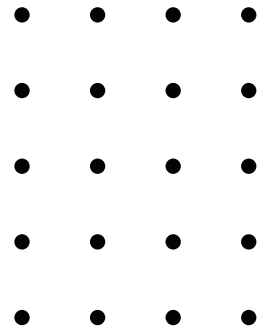
📍 Bangalore ■ Full time ⌚ 5+ yrs

Product is the enabler of great experiences for the Next Billion Users. We at betterplace have highly empowered product owners who are entrusted at creating real impact in the lives of millions of blue collar employees we serve. If you are a go-getter, passionate about solving real problems and enjoy the company and camaraderie of some of the best minds in the game, you have arrived.



who we are

Betterplace is a technology platform designed to hire, manage, and engage the blue-collar workforce with ease with our all-in-one lifecycle platform. Designed for large enterprises, the platform enables you to manage end to end lifecycle of your blue-collar employees. Device – agnostic. Customizable. Scalable. Uniquely digital.



what we're looking for

- Minimum 5+ years of work experience.
- Previous product management experience in an online product setup will be preferred.
- Excellent problem-solving, organizational and analytical skills with the ability to evolve product roadmap based on research, data and industry trends.
- Keeping up-to-date with the latest technologies.
- Tech background with a good understanding of data and metrics is preferred.
- Capable of taking business metrics, breaking them into investment areas and leading thought in these areas.
- Bachelor's or Master's degree from a reputed institution.
- Immediate joining preferred.

what you'll do

- Drive strategic innovation to generate new product ideas.
- Gather insights from across teams within the organisation and conduct external research and usability studies to understand how customers are interacting with the product and develop enhancements.
- Continuously improve existing products and features to drive higher conversion or engagement.
- Internalize and deeply understand the company's mission and strategies as well as the mission and objectives of your specific product.
- Manage all aspects of the product lifecycle, including problem definition, product roadmap, customer needs and use case definition.

what you'll get

- Health Benefits
- Innovation-driven culture
- Smart and fun team to work with